

THE LOCAL DEVELOPMENT PLAN (LDP) VISION AND OBJECTIVES

This Chapter will set out the following key elements of the LDP:

1. Overall Vision;
2. Key Elements of the Vision;
3. LDP Objectives.

The 'Vision' for the LDP is based on the:

- Emerging Denbighshire Community Strategy, which is also known as the '*Denbighshire Vision*'; and the
- 'Key Land Use Issues' from the preceding Chapter.

Work on the *Denbighshire Vision* began in 2005 with an extensive period of public consultation on the 'direction' in which the County should be heading on a variety of topics and was approved by the Council in April 2006. It will now be used as the basis for the review of the Community Strategy which is planned to be approved in April 2008.

Key Elements of the Vision

In implementing the Vision we will ensure that full account is given to the principles of sustainable development, including:

- Ensuring that the scale, type and location of all new development takes full account of economic, environmental and social issues both for current and future generations;
- Safeguarding and protect Denbighshire's high quality landscape and biodiversity;
- Reducing CO2 emissions through careful consideration of land use patterns and reducing the need to travel by car, requiring the highest standards of resource and energy efficiency in new development
- Ensuring that we help communities adapt to the harmful impacts of climate change such as flood risk, drought and heat waves through building resilience into the built and natural environment;
- Ensuring that resource use is minimised through sustainable waste management practices and sustainable energy generation where appropriate;

The LDP will contribute to making Denbighshire the ideal place to both live and visit because it will:

- Create vital and viable town centres;
- Support the creation of tourism development in the County;
- Providing the right amount, type and location of housing
- Ensure that rural villages are sustainable, with good quality facilities, shops and services;
- Ensure that there is sufficient access to public open space and children's play space;

The LDP will ensure that Denbighshire is the ideal place to work, conduct business and pursue a wide range of activities because it will:

- Create employment opportunities that will make it an area that will be attractive to younger people;
- Build on the success of the St Asaph Business Park;
- Provide a range of high quality business environments in key sites;
- Regenerate the County's towns;

- Enhance the vitality and viability of town centres and ensure that the County's towns play the crucial role of 'rural service centres';
- Utilise the potential of the tourism industry;
- Provide excellent road, rail, bus and air links making it easier to visit Denbighshire

Developing the LDP Vision into LDP Objectives:

In order to make sure the key elements of the LDP Vision are fully developed, it is important that they are converted into specific objectives. The objectives are set out below and are based on each of the sub-headings used for the 'LDP Vision'.

LDP OBJECTIVES:

All aspects of the LDP will have full regard to the principles of sustainable development. It will achieve this by:

1. Seeking to protect and where possible enhance the County's high quality landscapes, townscape and protected wildlife species;
2. Promote 'spatial efficiency' to make the most effective use of land, by integrating land use with transport to make essential uses such as places of work, schools, food shops and healthcare facilities easily accessible to local residents whilst taking full account of environmental constraints such as areas at risk of flooding
3. Seeking to maximize the use of and yield from PDL in accessible and sustainable locations;
4. Reducing greenhouse gas emissions from all new development;
5. Sustaining and revitalising rural communities, ensuring housing needs are met and existing services and facilities are given appropriate levels of protection;

The LDP will ensure Denbighshire will be the ideal place to live and visit by:

6. Ensuring that there are sufficient development opportunities to meet identified housing needs including, where appropriate, specific requirements such as affordable housing, extra care housing and sites for the gypsy and traveller community;
7. Protecting and enhance the status of the Welsh language and culture;
8. Providing sustainable development opportunities to meet the County's tourism needs;
9. Focusing on improving the County's overall retail offer, regenerating the role of Rhyl as a sub-regional retail centre and addressing any leakage in food retail expenditure out of identified centres;

The LDP will ensure Denbighshire will be the ideal place to work, conduct business and pursue a wide range of activities by:

10. Seeking to improve recreation and open space and ensure that new developments make adequate provision for the recreation and open space needs of Denbighshire's residents.
11. Ensuring that there is a portfolio of serviced sites and premises to meet the needs of local businesses and businesses wishing to invest in the County;
12. Playing its regional role in managing waste, accommodating Waste Management Facilities, and providing the required supply of both primary and secondary aggregates;
13. Improving connectivity between strategic centres in the County by enhancing existing main transport routes.